

# CLARINET

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Communication of Local Authorities for INtegration  
in European Towns

01/01/2019 – 31/12/2021



# Who is involved?

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- The CLARINET project is led by the **Municipality of Lampedusa and Linosa**, which collaborates with a multi stakeholder partnership composed by **7 other Local Authorities** located in border areas (border LAs), **9 Civil Society Organizations (CSOs)** based in **8 EU countries**, and **2 international networks**.

# Who is involved?

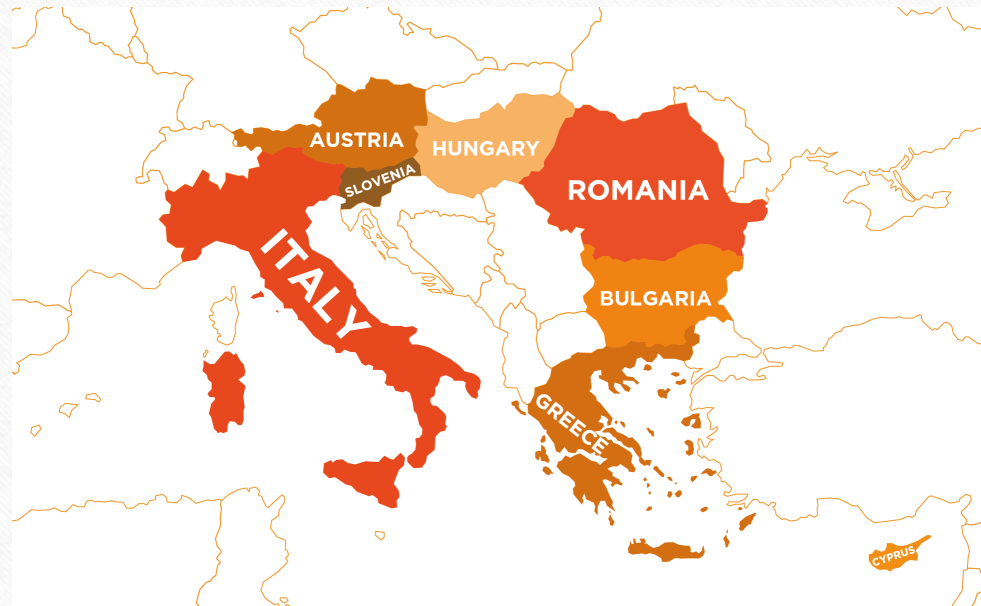
## The partners

Municipality of Lampedusa and Linosa	ITALY LA	NOVAPOLIS ASSOCIATION	ROMANIA CSO
Associazione Africa e Mediterraneo	ITALY CSO	Costanta Municipality	ROMANIA LA
Amref Health Africa IT	ITALY CSO	WCIF	BULGARIA CSO
SUEDWIND	AUSTRIA CSO	MUNICIPALITY OF BURGAS	BULGARIA LA
Stadtgemeinde Traiskirchen	AUSTRIA LA	Cromo Foundation	HUNGARY CSO
ISCOMET	SLOVENIA CSO	Siklosnagyfalu Municipality	HUNGARY LA
Municipality of Črnomelj	SLOVENIA LA	KEKAPEL	GREECE CSO
Centre for Social Innovation	CYPRUS CSO	Regional Development Fund of North Aegean Region	GREECE LA
Agios Athanasios	CYPRUS LA	BJCEM	BELGIUM
		ECCAR	GERMANY



# Where will the action be implemented?

- Italy
- Austria
- Slovenia
- Cyprus
- Greece
- Romania
- Bulgaria
- Hungary



# What is the project about?

- CLARINET's general objective is to **raise awareness on migrants' positive contribution to EU societies** among EU citizens;
- The project **targets border LAs and their residents (EU citizens and TCNs)** as short-term beneficiaries, other EU LAs as medium beneficiaries and residents in other EU LAs (EU citizens and TCNs) as long-term beneficiaries,
- The project intends to: 1) identify and **promote local authorities' good practices in public communication campaigns** on migration and integration at EU level; 2) **empower border local authorities** to implement successful evidence-based public communication campaigns on migration and integration thorough on-the-job training and support.



# What is the project about?

## Objectives:

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- to raise awareness on migrants' positive contribution to EU societies among EU citizens;
- to empower Local Authorities to highlight the positive contribution of migrants to our societies;
- to communicate real facts about migration thanks to evidence-based news (facts and figures).

# How? Specific Objectives

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- *SO1*: To identify local authorities' good practices in public communication campaigns on migration and integration
- *SO2*: To empower border local authorities to implement successful evidence-based public communication campaigns on migration and integration
- *SO3*: To promote at EU level good practices of local authorities' communication campaigns on migration and integration



## **SO1: To identify local authorities' good practices in public communication campaigns on migration and integration**

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### **Work package 2**

European Award for local authorities' public communication campaigns on migration and integration

- 2.1 Implementation of the “Award for the best LA public communication campaigns promoting positive narratives on migration and integration in the EU”. Time: from M2 to M9;
- 2.2 Creation of a Positive Storytelling Kit on Migration for Local Authorities (eight languages). Time: from M10 to M13.



## **SO2: To empower border local authorities to implement successful evidence-based public communication campaigns on migration and integration**

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### **Work package 3**

#### **Empowerment of border local authorities in public communication**

- 3.1 On-the-job training addressed at civil servants of the partner border local authorities. Time: from M12 to M19;
- 3.2 On-demand support by public communication and migration experts for the involved civil servants of partner LAs. Time: from M19 to M28;
- 3.3 Artistic residencies in border local authorities on migration and integration. Time: from M21 to M26;
- 3.4 Implementation of public communication campaigns by each partner border local authority. Time: from M23 to M28.



## **SO3: To promote at EU level good practices of local authorities' communication campaigns on migration and integration**

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### **Work package 4**

Promotion at local and EU level of local authorities' communication campaigns on migration and integration

- 4.1 Development of an interactive, cross-media web platform mapping local authorities' communication campaigns on migration and integration. Time: from M2 to M36;
- 4.2 Implementation of a social media campaign promoting the platform contents on Facebook and Instagram. Time: from M2 to M36;
- 4.3 Final event promoting the platform among EU local authorities. Time: M35;
- 4.4 EU level project promotion. Time: from M2 to M36.



# Management and Governance

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- Leader **L**: Municipality of Lampedusa and Linosa (with the support of Africa e Mediterraneo for the technical and financial management).
- Coordination Group **CG**: 1 representative of each partner involved.
- Steering Committee **SC**: 1 representative of Municipality of Lampedusa and Linosa, Africa e Mediterraneo, Suedwind and AMREF.
- Each **CSO** will support the local work of the country **LA**, in particular for the activity 3.1 On-the-job training, 3.3 Artistic residencies and 3.4 implementation of public communication campaigns.
- External evaluation activity **M&E Expert** (Directed by AMREF).



# Management and Governance

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## **4 Coordination Meetings:**

- 1 kick-off meeting at M1-2;
- 1 Coordination Meeting at M12-13;
- 1 Coordination Meeting at M24-25;
- 1 Final Event-Coordination Meeting at M35.



## When? Provisional Timeline

### CLARINET PROJECT ***TIMELINE***

