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AMITIE CODE PROJECT FIRST DAY OF SHOOTING FOR THE WEB SERIES ON MIGRATIONS

Shooting of the first episode of AMITIE CODE web-series on migration started on Monday 27 in Bologna.

Currently, the topic of migration is at the heart of the European public debate. The roots and the visible consequences of migration, such as climate change, human rights violations, conflicts or demographic change in European cities require a multi-faceted action targeting landing territories and migrants' home countries, the "here" and "there", thus using what has always been the development cooperation approach. Migration, development and human rights are complex and cross-cutting phenomena. The in-depth comprehension of their multiple dimensions and interconnections, as well as their incorporation in policies, practices and procedures represents the main challenge our societies will have to cope with in the coming years.

The web-series was realized by EleNfant, an independent filmmakers and producers association, in collaboration with Adcom, Combo, Sayonara Film and I.M.Video Production. EleNfant was selected by AMITIE CODE partners through an international ideas competition attended by 16 people.

Only three of the most interesting proposals presented by the contenders were shortlisted. In addition to EleNfant's idea, the top three included EducAis onus Association's and Ethnos snc's ones.

The awarding procedure recognized the originality and narrative force of EleNfant proposal, which sees the participation of a different directors teams, including the winner of the 2017 David di Donatello prize for the best short film.

The decision to entrust the implementation of the web-series to a number of directors and authors was positively rated by the Commission, as it provides a variegated overview of the discussed topics. Moreover, EleNfant is a new player in the communication landscape on development issues, awarded for its recent experiences during different film and documentary film festivals. The independent association seems suitable to meet the challenges of modernity, especially the need to develop a catchy and effective communication strategy on complex topics and global issues, such as those addressed by AMITIED CODE project.

The web-series will be structured in six episodes, each shot in one of AMITIE CODE cities (Loures, in Portugal, Seville, Toulouse, Hamburg and Riga, as well as Bologna). The selected project proposed a bold narrative focused on migrants' daily lives to address the issues of poverty, employment, inequalities, racism and love, in a Europe marked by the Paris terrorist attacks at the Bataclan and the Saint Denis Stadium, on November 13, 2015.





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Shooting of the first episode, set in Bologna, will end on March 1 and will focus on two different locations: one in the province and one in the city. The other five episodes will be filmed between March and May in the partner cities. The series will be presented in Portugal on November 7, during the project final event, and will be officially launched on November 13, 2017, two years after the terrorist attacks that represent the common thread of the episodes.

Backstage, interviews and materials from the set are available at the AMITIE Project Facebook page www.facebook.com/AMITIEproject.

AMITIE CODE (Capitalizing On DEvelopment) is a development education project that capitalizes on the results of the previous AMITIE Project (Awareness raising on MIgrations, developmenT and human rIghts through local partnErships) and involves six European countries (Germany, Italy, Latvia, Portugal, Spain, France), two regions (Emilia-Romagna, Andalusia) and eight cities (Bologna, Hamburg, Reggio Emilia, Riga, Loures, Lisbon, Toulouse, Seville).

