



Celebration of World Cities Day at UNESCO 31 October 2018

As more than half of the world's population now lives in urban areas and is expected to reach 5 billion in 2030, cities have now become the stage for a broad range of challenges inhibiting the attainment of peace and sustainable development. Rapid urbanization, conflicts and violence, human mobility, climate change and the technological revolution have paved the way for increased urban poverty, inequalities, exclusion, racism and discrimination among populations. In this context, the role of cities as *drivers for change* has constantly expanded turning them into key actors in steering positive social transformations, both locally and internationally. As incubators for cultural, social, economic and political innovation, cities are well-positioned to develop forms of governance that foster inclusion, diversity and creativity, and provide equal and fair opportunities to all. After all, cities do not only need to become smart and green, they must also learn to become inclusive.

On the occasion of World Cities Day, under the theme “*Building sustainable and resilient cities*”, UNESCO will organize a series of events to highlight the key role of cities in promoting social inclusion and diversity.

DRAFT PROGRAMME

9:30 – 10:00 AM: URBAN BREAKFAST (IN FRONT OF ROOM IV)

10:00 – 10:15 AM: OPENING CEREMONY - Ângela Melo, Director, Policies and Programmes, Social and Human Sciences Sector (Room IV)

With a video message from Mayor Joe Anderson– Liverpool, United Kingdom

10:15 AM – 5:00 PM: URBAN DIALOGUES (3 PANELS, ROOM IV)

Featuring mayors (including mayors from the International Coalition of Inclusive and Sustainable Cities – ICCAR and the UNESCO Creative Cities Network), urban specialists, youth city councilors and artists, the session aims to foster reflection and creative thinking on how local authorities, together with their own constituents, can take leadership in weaving the sociocultural fabric of urban spaces. The objective is to fill the gap between the international discourse on urbanization, which focuses on issues such as demographics, technology and architecture dominate, and the *human dimension* of social transformation that usually takes second place. The discussion will also seek to reinforce UNESCO's commitment to inclusion and diversity, and to the promotion of a global movement of cities that actively advocate city-to-city solidarity and cooperation through innovative solutions.

With the support of:



10:15 – 12:00 am - Panel 1 (Room IV):***Inclusive and Sustainable Cities: Understanding the Human Face of Urbanization***

Mayor Chiraz Dhibi – Hessi El Ferid, Kasserine, Tunisia

Mayor Ted Terry – Clarkston, Georgia, USA

Deputy Mayor Christine Bruneau – Boulogne-Billancourt, France

Deputy Mayor Marc Chassaubéné – Saint Etienne, France

Deputy Mayor Marik Fetouh – Bordeaux, France

H. E. Elaine Ayotte – Ambassador and Permanent Delegate of Canada to UNESCO, former Montreal Councilor

Moderator: Shams Asadi – Human Rights Officer and urban planner, Vienna, Austria

12:00 – 2:00 pm: Lunch**2:00 – 3:30 pm - Panel 2 (Room IV):*****Innovation for sustainable urban development: what works, what doesn't?***

Mayor Teresita de Jesús Luiz Ojeda - San Dionisio, Mexico

Mayor Magid Magid – Sheffield, United Kingdom

Deputy Mayor Hannu Penttilä – Vantaa, Finland

Alice Charles – Lead, Cities and Urban Development, World Economic Forum

Phillipe Poullaouec-Gonidec – UNESCO Chair in Landscape and Environmental Design, Canada

Atif Rizvi, Executive Director, CELL Foundation

Moderator: Virginie Lepetit, Editor-in-Chief of Courrier International “Villes”

3:30 – 4:50 pm - Panel 3 (Room IV):***The power of art as a vector for inclusion and non-discrimination in the urban space***

Deputy Mayor Lucienne Redercher – Nancy, France

Benedetto Zacchiroli – President of the European Coalition of Cities against Racism (ECCAR)

Francesca Merloni – Goodwill Ambassador for UNESCO Creative Cities

Kouka – Muralist/street artist/social activist

Shuck One – Muralist/street artist/social activist

Moderator: Anne-Marie Melster, Co-Founder and Executive Director of ARTPORT

(With a live cast of the World Cities Day celebration in Liverpool)

4:50 – 5:00 pm (Room IV) CLOSING CEREMONY -

Ernesto Ottone R., Assistant Director-General for Culture

5:00 – 6:00 pm: THE URBAN ARTISTS ARE PRESENT (HALL SÉGUR)

An artistic segment featuring street artists who have become, in their own right, social activism influencers in the urban space. Displaying the wealth of urban creativity, it will bear testimony to the continuing rise of this artistic genre, which reflects the social realities of urban life.

- A live drawing session in the Segur Hall will be conducted by the street artists Kouka and Shuck One and a graffiti wall will be made available for the public to make their own art (with the support of POSCA)
- A musical performance will be given by the *xTend* and *Atipik* hip-hop dance companies, followed by an open dance session with the public

6:00 – 7:00 pm: COCKTAIL, SEGUR HALL**7:00 – 8:30 pm (ROOM XI): Film Screening: “Sky’s The Limit: Painters of the Extreme”**

Screening of the documentary directed by Jérôme Thomas, followed by a short debate. The film narrates the history of muralism, a growing worldwide phenomenon, its impact on the urban landscape, and how creative expression can contribute to social integration.