

**Version 22 January 2013**

## **An Intercultural Cities Milestone Event Making Diversity work for Cities**

**6th - 8th February 2013, Dublin, Ireland**  
**Irish EU Presidency event**  
**Andorran Council of Europe Chairmanship**

In 2008 the Council of Europe and the European Commission, together with a group of pioneer cities, took a challenge: to develop and test a culturally competent approach to integrating diverse communities. The **Intercultural cities** initiative was born [www.coe.int/interculturalcities](http://www.coe.int/interculturalcities).

At the heart of this novel approach to integration lies the concept of **Diversity advantage**: regarding migrants and minorities as a resource for local economic, social and cultural development, and not only as vulnerable groups in need of welfare support and services, or as a threat to social cohesion.

The policy paradigm which can help cities realise the diversity advantage is **Intercultural integration**. It implies a strategic reorientation of urban governance and policies to encourage adequate representation, positive intercultural mixing and interaction, and institutional capacity to deal with cultural conflict.

The Intercultural cities programme offers a **comprehensive methodology** for helping cities develop their diversity strategies, and a **range of analytical and assessment tools**, including the very successful Intercultural cities INDEX. The model is now being implemented by **over 60 cities** in Europe, as well as in Japan, Korea, Mexico and Canada.

The Dublin milestone event will be an opportunity to take stock of what cities have achieved, what works and what does not, and under which conditions, how do we measure success, what challenges remain and how they can be addressed together with partners from other networks and organisations. This international conference will explore the results and achievements of the intercultural Cities initiative and cities involved in it, and examine implications for adopting a diversity-based approach in national and international integration policy and practice.

The conference in Dublin will discuss the following questions:

- What does diversity advantage mean in practice and how can different kinds of urban policies be shaped through the intercultural lens?
- What intercultural strategies have cities adopted? How have they managed to build broad local partnerships to ensure grassroots involvement, transversality and sustainability? What challenges are they facing and how are they dealing with them?
- How can cities demonstrate the reality of diversity advantage? Is the concept supported by research evidence? How can the results be assessed?
- How are they supporting each other and learning from each other nationally and internationally?



### **Intercultural cities**

Joint action of the Council of Europe and of the European Commission

Participants will be Mayors and elected officials, professionals and experts from cities members of the ICC coalition and cities wishing to be involved in the future or to learn about the tools which have been created to support cities in implementing the intercultural integration approach: a Step-By-Step guide enables a structured approach to policy audit, citizen involvement in strategy development and an Intercultural Cities Index helps cities make evidence-based judgments about the impact and outcomes of their policies and resource investment.

## **Draft Programme**

**Tuesday 5<sup>th</sup> February 2013**  
**Mansion House Dublin 2**

*19.00- 21.00:* Reception for Mayors, Ministers and Ambassadors hosted by Lord Mayor (upon special invitation only)

**Wednesday 6<sup>th</sup> February 2013**

***Royal Hospital Kilmainham, Dublin 8***

*09.00 - 09.30* **Registration**

*Refreshments*

*09.30 - 09.50* **Welcome to Royal Hospital Kilmainham**  
**Plenary Room**  
**English & French**

**Formal Opening: Lord Mayor of Dublin *Naoisi Ó Muiri***

**Key Note Address: Minister for Justice, *Alan Shatter TD***

*09.50 - 11.00:*

- **Snežana Samardžić-Marković, Director General of Democracy, Council of Europe**
- **Jan Trzuszczński, Director General for Education, Training, Culture and Youth, European Commission**
- **Albert Esteve Garcia, Minister of Culture of Andorra**
- **Ms Ludmila Sfirloaga, Vice President, Congress of Local and Regional Authorities of the Council of Europe**
- **Antonio Costa, Mayor of Lisbon, President of the Commission for Citizenship, Governance, Institutional & External Affairs of the Committee of the Regions**

*11.00 - Refreshments*

*11.15 – 13.00*

**Panel discussion: Leaders in the intercultural sectors respond**  
**Moderator: Nigel Smith**

- Committee on Migration, Refugees and Displaced Persons of the Parliamentary Assembly of the Council of Europe
- Jean-Paul Makengo, Deputy Mayor of Toulouse and President of ECCAR
- Korrie Louwes, Deputy Mayor of Rotterdam
- Hallstein Bjercke, Deputy Mayor of Oslo
- Georges Képénékian, Deputy Mayor of Lyon

*Q & A with the audience*

**13.00-14.30 Lunch**      *Royal Hospital Kilmainham*

**14.30- 17.00**      Break Out Sessions

**Overall introduction**

**Plenary Room**

**English & French**

**How real is policy change: an overview of the adoption of the intercultural integration approach by cities around Europe (and beyond?)**

***By Phil Wood***

Phil Wood has been a partner in COMEDIA since 2000. He is the author of the ground-breaking publication *The Intercultural City: Planning for Diversity Advantage* which laid the foundation for the Intercultural cities initiative. He will review the reality of intercultural policies and governance in cities across-Europe, and beyond, in particular based on the example of cities involved in the Intercultural cities programme. How many have achieved to move from commitment to policy? How successfully have they applied a strategic, multi-stakeholder approach? What are the key challenges they have met? What have been the keys to success, what can we learn from failure? How transferable is their example?

**The Intercultural integration approach and its translation into local strategies: what are they about, what approaches work and what don't, what are the keys for success**

In order to mobilise people and resources towards the diversity advantage, there is a need for a change in mindset of local leaders – both elected and in civil society. This means encouraging leaders to asking 'If our aim were to create a society which was not only free, egalitarian and harmonious but also one in which there was productive interaction and co-operation between communities, organisations and institutions, what would we need to do more of or do differently?' And in particular, 'what kind of leaders (political and communal) and citizens will this require? What changes in institutions, networks and physical infrastructure would it suggest?'

We call this building the city's intercultural vision or looking at the city afresh 'through an intercultural lens'. According to the Intercultural city approach, the development of a cultural sensitivity, the encouragement of intercultural interaction and mixing is at the core of a local intercultural strategy, it is seen not as the responsibility of a special department or

officer but as a strategic objective and an essential aspect of the functioning of all city departments and services.

The Intercultural city approach is not about ADDING new policies, structures or initiatives (indeed, many of the urban problems are due to an excess of rules, structures and controls) but revisiting what the city already does through “the intercultural lens”. Thus, the intercultural city does not need new expenditure – and could well lead to savings and more efficiency by focusing efforts on clearly defined and shared goals, eliminating duplication, rivalry, turf thinking and clientelism.

During the workshops, panel discussions will involve representatives of cities members of the Intercultural cities network and other city representatives or experts in a debate about the complexities, strategies, methods to be used in the process of intercultural strategy development. A panel of observers will intervene with questions about challenges and lessons learnt. At the end of the discussion the whole group together will underline key advantages to adopting the intercultural approach; key critical steps in the process and the main complexities that might be encountered with regards to maintaining momentum in relation to intercultural strategies.

#### **Workshop one:**

Moderator Bruno Ciancio

Venue: [Royal Hospital Kilmainham – Workshop Space TBC](#)

English only

Presentations of local intercultural strategies:

- Paul Chapman, European Project manager, London Borough of Lewisham, United Kingdom
- Neophytos Charalampides and Aristos Aristidou, Municipal Councillors, Limassol, Cyprus
- Helena Rojas, Head of Development, Municipal Head Office, Botkyrka, Sweden
- Tone Skodvin, Chief Adviser, Department of Cultural Affairs and Business Development, Oslo, Norway

#### **Workshop two:**

Moderator Phil Wood

Venue: [Royal Hospital Kilmainham – Workshop Space TBC](#)

English only

Presentations of local intercultural strategies:

- Catarina Vaz Pinto, Councillor, Lisbon, Portugal
- Franziska Giffey, Councillor, Berlin Neukölln, Germany
- Alexandre Ushakov, Mayor of Izhevsk and Iuliia Arekeeva, Deputy Head of the Department for international relations and protocol, Izhevsk City Council, Russian Federation
- Christina Rassmussen, International co-ordinator, Intercultural cities, Copenhagen, Denmark

#### **Workshop three:**

Moderator Oliver Freeman

Venue: [Plenary room](#)

## English and French

Presentations of local intercultural strategies:

- Jean-Charles Rielle, président du Conseil municipal, Geneva and Chiara Barberis, Cheffe de service « Agenda 21/ville durable », Geneva, Switzerland
- Katarzyna Mieczkowska-Czerniak, Mayor for Culture, Sports and External Relations, Lublin, Poland
- Thomas Facchinetti, Deputy Mayor for Culture, Sports and Tourism, Neuchâtel, Switzerland
- Franco Corradini, Deputy Mayor of Reggio Emilia, Italy

### Workshop four:

Moderator: Robin Wilson

Venue: [Royal Hospital Kilmainham – Workshop Space TBC](#)

## English only

Presentations of local intercultural strategies:

- János Girán, Mayor's Cabinet, Pécs, Hungary
- Auke Blaauwbroek, Alderman, Tilburg, the Netherlands
- Larisa Inic, Cultural Co-ordinator, Mayors' Cabinet and Marta Dobo, City Council for international and regional relations, Member in charge of international and regional cooperation, Subotica, Serbia
- Chrysoula Geraga, Head of Programming-Networking & International Affairs Department, Patras, Greece

19.30- 22.00 **Evening reception**

**State Reception at Trinity College Dublin, Banqueting hall.**

**Thursday 7<sup>th</sup> February 2013**  
*Locations in key Intercultural spaces in the city*

**09.00 - 09.05: Opening welcome by Jimmy Deenihan, TD, Minister for Culture of Ireland**

Venue: Plenary room

English & French

**9.05- 9.25: Key Address:** Neil Stenbæk Bloem, Member of the Committee of Integration and Employment of Copenhagen

**09.30 – 10.30: Moving Forward: Strengthening the intercultural cities community**

Moderator: TBC

Anne-Pernelle RICHARDOT, Deputy Mayor of Strasbourg

Jens Sjöström, Deputy Mayor of Botkyrka, Sweden

Patrice Allard, Head of Division, Montréal and Bob White, Professor, Department of anthropology, Montréal University, Canada

Hegel Cortes Miranda, Minister of Rural Development and Equity For Communities, Mexico city, Mexico

10.30 - Refreshments

**11.00-13.00 Breakout sessions**

**1. Intercultural approaches in local policies for arts and culture**

Moderator Phil Wood

Venue: Plenary room

English and French

Presentations by Chester Beatty Library, Dublin; Centro InterculturaCidade, Lisbon; & MotiRoti, London. The object of the workshop is to create a debate which will question the basic assumption that the arts and culture is a natural field for intercultural engagement and to ask ‘what is the evidence?’

Three practitioners will argue that “Engaging people in arts and cultural activity is one of the most effective ways of improving intercultural relations”. They will then be challenged by expert witnesses to defend their positions, before the debate is opened to the floor.

**2. Intercultural approaches to safety and neighbourhood development**

Moderator: Elizabeth Johnston

Venue: Royal Hospital Kilmainham – Workshop Space TBC

English only

Making diversity work for cities and safe cities for all a European reality. The interaction between local security and diversity is a priority for cities that believe security is a common good, which must be defined by and benefit all residents. Cities that aim to be hospitable and open to the world, for their economic, cultural and social development, know that they must strive to ensure proper access to rights as well as to security policy planning, evaluation and implementation to all residents,

including migrants and minorities. Throughout Europe, we can identify obstacles to such equality being enforced, and strategies to reconcile the priorities of security and diversity policies.

Presentations by Copenhagen, and other cities tbc.  
Presentations by Copenhagen, and other cities tbc.

### **3. Intercultural approaches to business and economic development**

Moderator Thijs Malmberg

Venue: [Royal Hospital Kilmainham – Workshop Space TBC](#)

English only

Presentations by Paul Hadfield and Brian Smith (London Lewisham); Pernille Kjeldgaard (Copenhagen) Monserrat Tarres Ferran (Novartis), Ton van der Bruggen (ex Philips), Jan Niessen (MPG).

The presentations and discussions will focus on the following issues

- why is diversity important for business
- how to approach business in the right way and instruments for cities to bring business to the table
- examples of involving businesses in cities' intercultural agenda

### **4. Intercultural governance and citizenship**

Venue: [Royal Hospital Kilmainham – Workshop Space TBC](#)

English only

Moderator Daniel de Torres

Presentation by Andrew Orton drawing on recently published research and connecting theoretical and practical approaches to developing policies which encourage positive intercultural interactions in people's everyday experiences, issues and dilemmas encountered by policy-makers and practitioners, and lessons learnt.

Helena Rojas from Botkyrka will introduce participants to the Intercultural intelligence “game” the city uses to raise the intercultural awareness and skills of staff. The game involves identifying intercultural dilemmas in the daily work in various municipal departments, debating pros- and cons- of different solutions in relation to the fundamental identity and objectives of the city. General questions e.g. What prevents you, at a personal level, from acting intercultural in the interchange with citizens? What prevents you at the structural level/municipal administration or other structures from acting intercultural in the interchange with citizens?) and specific real-life dilemmas will be discussed in small teams.

13.00-14.30

Lunch

Location: *Royal Hospital Kilmainham*

## **14.30- 17.30 Break Out Sessions:**

### **1. Intercultural places and spaces**

Venue: [Lantern Intercultural Centre, Synge Street, Dublin 8.](#) *Transport provided*

English only

Moderator Jude Bloomfield

Presentations by: Paula Carr, Renfrew-Collingwood, Vancouver, Mondinsieme (Reggio Emilia)

Questions to address: What are the assets of intercultural spaces? How can an intercultural space help connect or reconnect young people of diverse backgrounds to the city/neighbourhood? How can an intercultural space turn outwards, helping the city develop into an intercultural place? How can the city council foster fruitful relationships with existing intercultural spaces and support the development of new ones?

Discussion by workshop participants divided into round tables will focus on auditing assets intercultural spaces and lead to suggestions for a) strategies for and by youth; b) initiatives of intercultural spaces in wider society – e.g. relations with institutions & other civic and community organisations and networks; interventions in public space; dissemination of practice; relations with city council and policy role; c) role of city council in facilitating/supporting intercultural centres.

### **2. Media partnerships and communication for diversity**

Venue: [Location TBC](#)

English only

Moderator – Myriam Horngren

During the first part of the afternoon, participants will be invited to witness; comment and input on an exciting role play, mixing journalists, cities and communication professionals around the practice of communicating for diversity. Very hands on, the session will focus on real-life experiences of engaging media by cities from various parts of Europe. Then, guided by the discussions from the first part of the afternoon, the second session will promote learning in the shape of sharing your own experiences in small working groups. All along you will benefit from the expertise of media and communication professionals to help you in your reflections and exchanges.

### **3. Intercultural urban planning and place making**

Moderator: Phil Wood

Venue: [Location TBC](#)

English only

Presentations by Ali Grehan, city of Dublin; John Miller, London borough of Lewisham; Korrie Louwes, city of Rotterdam

Each speaker will describe examples from their cities of:

- A process of engagement between the city authorities and diverse communities in order to decide upon the development or renewal of an area.
- A physical and/or managerial changes made to a public space which has improved its attractiveness as a place of cultural interaction.
- a space which currently poses an unresolved problem in terms of good intercultural relations, and the factors (positive and negative) which would influence any attempt to redevelop it.

After the third interventions, on the unresolved problems, the Chair will break the audience into 3 groups and each speaker will work with one of them to discuss some practical solutions to the issues presented.

#### **4. Sharing lessons and facing common challenges – city networks working together**

Venue: Royal Hospital Kilmainham , Plenary room

**English and French**

Moderator: Irena Guidikova

Participants will first listen to representatives of city networks what their goals, methods and challenges are, including challenges related to co-operating with other networks. They will then be asked to work in small teams, using specific brainstorming and innovation techniques to generate ideas about improving the effectiveness of city networks and strengthening inter-network co-operation.

With the participation of city platforms and organisations: Eurocities, ECCAR, EFUS, CLIP, ICORN

19.30- 22.00: **Evening reception**

**PIVOT Dublin – Intercultural Design – Royal Hibernian Academy, Ely Place, Dublin 2.**

## **Friday 8<sup>th</sup> February 2013**

### **Royal Hospital Kilmainham**

*09.00 – 09.30: Opening Address TBC*

Venue: Plenary room

**English & French**

*09.30-11.00*

#### ***First Address: Research evidence for the diversity advantage, Dino Pinelli***

Given its novelty, this concept has not been widely analysed by social scientists. Yet, a number of studies have been conducted focusing on the key elements, concepts, and settings characterising the Intercultural cities approach. This includes growth, productivity and employment impact of diversity; governance structures and processes; urban space planning; housing and neighbourhood policies; security and policing policies.

An established literature provides evidence of the impact of diversity on companies and organisations. Some contributions found a robust correlation between diversity and task performance or problem solving skills. On average, cultural diversity has a net positive impact on the productivity of native citizens. The positive effects are stronger when only second and third generation immigrants are considered, which suggests that the positive

effects are reaped only when some degree of integration between communities takes place. These benefits depend not only on the number and relative sizes of cultural groups living in the city but also their degree of integration, the institutional and political environment that encourages or undermines this integration. Fostering encounters and mobilising citizens on issues of common interests that cut across ethnic and social boundaries while setting out conditions for fair and equitable negotiations are key to realising the diversity advantage. The city, rather than the nation state, increasingly appears as the appropriate level for this task.

***Second Address: Measuring the impact of intercultural policies – Andrea Wagner, BAK Basel***

Measuring the impact of intercultural policies is subject to the usual obstacles to policy evaluation: data availability, resource limitations, and difficulties in establishing causality. Tools such as the Intercultural cities INDEX provide a broad comparative picture of policy inputs, stimulate bench learning and provide evidence of progress at the strategic level over time. At the level of specific polities, cities are using various indicators to measure impact but this work is still at its infancy. Insights from some of the more interesting and successful approaches will be provided.

***Third Address: Engaging citizens in building intercultural strategies – Phyllis Brunson, Deputy Director of the Centre for the Study of Social Policy, Washington DC***

Several cities of the Intercultural cities network have piloted the use of Community-based results accountability (CBRA) in the context of developing local intercultural strategies. CBRA means that public agencies measure their performance not on the basis of the efforts they make to address a social issue, such as good community relations, but on the basis of results on the ground, which are agreed with the participation of all community stakeholders. Targets are set and indicators for success are identified through a community consultation process, results are constantly monitored (in the medium and long term through a set of indicators and in the short term through a smaller set of performance indicators called “dashboard”). Solutions to issues are imagined collectively and involve the participation of agencies but also families and the broader community (co-investment of institutions and citizens). CBRA is not a management tool, but a tool to mobilise the people and the public agencies around a common goal.

*11.00 - Refreshments*

*11.30-12.30*

**Panel discussion: Leaders in the intercultural sectors respond**

**Moderator: Nigel Smith**

Venue: [Plenary room](#)

[English & French](#)

Jean-Michel Monnot, Vice Président, Group Diversity & Inclusion, SODEXO ;

Stéphane Bijoux, Executive Director for Diversity in the News, France  
Télévisions  
Sabine Frank, Executive Secretary, Platform for Intercultural Europe

*12.45- 13.15: Final conclusion of conference with key plans for moving forward*

*13.15-14.15      **Lunch** Location: Royal Hospital Kilmainham*

**14.15- 16.30: Field Visits**

Option 1:            Intercultural Business in Action: TBC

Option 2:            Intercultural Faith in Action: Workshop and active participation with Interfaith Council. Wood Quay Venue, Dublin City Council.

Option 3:            Intercultural Arts and Culture in Action: Chester Beatty Library, Dublin Castle.

Option 4:            Intercultural Education in Action: TBC

19.00- Late:

**Formal Closing Reception and Banquet – hosted by the Mayor of Dublin at the Mansion House**

**Opening Ceremony of the 6<sup>th</sup> Dublin Chinese New Year Festival 2013  
Welcoming in the Year of the Snake.  
Round Room  
Mansion House  
Dublin 2**

